



Privacy statement for the Nordic Media Days

This privacy statement applies for processing of personal data carried out by Nordic Media Days.

Nordic Media Days (hereby NMD), org. nr. 990 298 04, is the Data Controller, meaning responsible for the manner in which NMD process personal data.

Personal data means any information concerning a natural person, e.g. name, e-mail address, telephone number or an evaluation that may be linked to a natural person

This privacy statement will provide general information concerning the processing of personal data, including which personal data Nordic Media Days may process, why Nordic Media Days may process the personal data and the rights of the data subjects in this regard.

Personal data that may be processed

NMD may process the following personal data:

- name
- telephone number
- address
- e-mail address
- personal identification number
- account number
- work place
- special needs/allergies

How personal data is collected

NMD collects personal data from registration forms, direct contact and registration through newsletters. In the event that NMD collects personal data from a third party, NMD will inform the data subject from which third party the company has received the personal data. Further, NMD will provide information on which personal data the company has received, the purpose of processing, the legal ground for processing, storage time, if the personal data will be disclosed to third parties and the rights of the data subject.

Legal basis and purpose

The legal basis for NMD's processing of personal data is registration administration, logistics for contributors, newsletters, contracts and manage relations to customers/vendors and other business associates.

Storage

When data is collected, it is stored in the following systems:

- Registration system (Axaco)
- Storage system (Dropbox)
- Communications system (Microsoft Office Outlook)
- Newsletter portal (Campaign Monitor)
- Virtual Event Platform (Whova)

NMD also publishes the list of attendees with contact details and workplace a few weeks prior to the event. The list will be removed as the conference ends (no later than June 1). The list of attendees will also be uploaded to the app Whova so that the delegates receive information about downloading the app.

Erasure of personal data

NMD has routines that ensures that personal data will be erased in accordance with the General Data Protection Regulation. All personal data will be deleted the 1st of July the following year. This means that if you are registered as a delegate for May 2021, we will keep your personal data until July 1 2022. This in order to complete the process with post-payment invoicing in accordance with our agreement

If you believe there are grounds for erasure of personal data concerning you, please contact us to request erasure of personal data.

Disclosure of personal data to third parties

Personal data are not to be disclosed to third parties. However, NMD does engage third parties which process personal data on NMD's behalf. NMD only engage third parties that has provided sufficient guarantees to implement appropriate technical and organizational measures in such a manner that the processing will meet the requirements of the General Data Protection Regulation and ensure the protection of the rights of the data subject.

Rights of the data subject

In the event that NMD processes personal data concerning you, you will have the following rights in accordance with the General Data Protection Regulation:

1. You have the right to obtain the confirmation as to whether or not personal data concerning you are processed by NMD and, where that is the case, access to the personal data and information regarding the purpose of the processing, the categories of personal data concerned etc.
2. You have the right to obtain rectification of inaccurate personal data concerning you and you have the right to have incomplete personal data completed.

3. You have the right to obtain restriction of processing of personal data concerning you.
4. You have the right to object to processing of personal data.
5. You have the right to obtain erasure of personal data concerning you. NMD will be obligated to erase personal data concerning you unless it exists legal grounds for processing.
6. You have the right to receive personal data concerning you and the right to transmit those data to another controller.

If the legal ground for NMD's processing is your consent, you have the right to withdraw the consent at any time for any reason.

If you believe that NMD's processing of personal data is in violation of the General Data Protection Regulation, you have the right to lodge a written complaint to Datatilsynet. The contact information for Datatilsynet is available at www.datatilsynet.no.

Contact information

Stiftelsen Nordiske Mediedager
post@mediedager.no
Odd Frantzens plass 5 5008 BERGEN